

## Redditch Sustainable Community Strategy – Overview and Scrutiny Six Monthly Review – November 2012

The Redditch Sustainable Community Strategy (SCS) was pre-scrutinised in March 2011 with the final Strategy gaining approval by full Council on 28th March 2011. The last review of the SCS by the Overview and Scrutiny Committee took place in November 2011.

The four priorities of the SCS are:

<b>Priority One</b>	Health Inequalities	Focus is on three issues: smoking, alcohol; and obesity / healthy lifestyles.
<b>Priority Two</b>	Education attainment and raising aspirations of young people.	Focus is on three issues: improving literacy and numeracy; raising aspirations; and improve statistical levels of attainment.
<b>Priority Three</b>	The economy of Redditch with a focus on providing a larger and more diverse job offer.	Focus is on three broad issues: promotion of Redditch as a business location; jobs and worklessness; and fostering economic ambition in young people.
<b>Priority Four</b>	Areas of deprivation with an initial focus on Winyates and Church Hill.	Winyates project focuses on: enhanced security measures for residential areas in Centre; and community engagement in the area.

The Action Plans of the Health and Well Being Group and the Education Action Plan (which is overseen by the Education Sub group, a sub group of the Local Children's Partnership) are attached. As emphasised in previous updates to the Overview and Scrutiny Committee, these Action Plans are working documents and subject to changes being made to them to reflect changes in circumstances.

### Health and Well Being

- The Redditch and Bromsgrove Clinical Commissioning Group awarded Redditch and Bromsgrove approximately £250,000 to be utilised to develop and implement health related projects in both areas. Projects are to be delivered using a partnership approach and an initial meeting of partners took place to create a shortlist of projects.
- These projects were approved by the CCG and these now form part of the Health and Well Being Action Plan (Appendix 1). Monitoring of the projects will be undertaken by the Health and Well Being Group.

### Education / Children and Young People

- The Education Action Plan has been reviewed very recently (Appendix 2).
- The Local Children's Partnership has been focusing on the Positive Activities Commissioning process and has helping to advise the Commissioning Group with commissioning process.
- The Group is continuing to monitor the Early Help Commissioning process.

### **Economic Development**

- An Action Plan for this priority was produced along with the SCS but this has since been withdrawn. Instead, actions from various other organisations and partner bodies such as Economic Development Unit and Local Enterprise Partnerships are monitored, with the Partnership Board providing direction and intervention on this where necessary.

### **Areas of Highest Need**

- Winning Winyates “Areas of Highest Need” project - the latest monitoring report (Appendix 3) which is produced on a quarterly basis for Worcestershire Partnership is attached to this report. Ongoing work is being undertaken with the Redditch Partnership Board and Neighbourhood Development Manager to develop measures and outcomes for the project.
- Other areas of deprivation in Redditch are beginning to benefit from funding from external sources – these include the Big Local project in Church Hill. Whilst Redditch Partnership is not directly involved in these initiatives, they keep a watching brief so they can provide support and assistance where appropriate / needed.

### **Transformation / Joined Up Working Group**

- The concept of transformation and better joined up working is being developed with partners through the Joined –Up Working Group. Representatives from a broad range of partners from the public, education, voluntary sector meet on a regular basis to look at new ways of working in a specific locality, currently looking at Winyates. It is possible that with the development of the Joined Up Working Group some of the Partnership structures in the future may change to reflect the work emerging from this.